

## PICK-ME project

### Minutes of the meeting held in Torino, February 4th, 2011

The first formal meeting of PICK-ME project partners took place in Moncalieri, nearby Torino, hosted by the project coordinating institution Collegio Carlo Alberto. The meeting started at 9.35 a.m. and ended at 5.00 p.m.

Participants who attended the meeting:

**CCA:**

Cristiano Antonelli  
Aldo Geuna  
Claudio Fassio  
Pier Paolo Patrucco  
Cornelia Meissner

**UU:**

Ron Boschma  
Tom Broekel

**UNS:**

Jackie Krafft  
Francesco Quatraro

**LSE:**

Simona Iammarino  
Luisa Gagliardi

**CSIC:**

Pablo d'Este  
Davide Consoli  
Cristian Matti

**CASE:**

Itzhak Goldberg  
Haik Zakrzewski

**UOHO:**

Pier Paolo Saviotti  
Matthias Muller

**SNI:**

Daphne Getz  
Ammon Frenken  
Shlomo Maital

**European Commission:**

Domenico Rossetti di Valdalbero

At 9.35 a.m. Cristiano Antonelli welcomed all the participants at the Collegio Carlo Alberto and opened the working day summarizing the basic vision of the project and its main goals of the Project both from a methodological and political viewpoint. All the participants introduced themselves by specifying their curricula and their role in the project.

The subsequent point in the agenda concerned the presentation by Domenico Rossetti di Valdalbero on the policy and institutional context for European research and innovation.

The second point in the agenda was instead related to the definition of the Steering Committee and of the Advisory Committee, according to the PICK-ME Technical Annex.

The participants agreed on the composition of the Steering Committee, which is the following:

1. Cristiano Antonelli
2. Ron Boschma
3. Pablo d'Este
4. Daphne Getz
5. Itzhak Goldberg
6. Simona Iammarino
7. Jackie Krafft
8. Andreas Pyka
9. Francesco Quatraro

The Project Steering Group is responsible for the main decisions affecting the implementation and success of the project. Such decisions shall be taken upon a majority of two thirds of the votes of the Parties present or represented (one vote per member with the exception of defaulting parties). This group will have both technical and management responsibilities. In particular, its unanimous decision will be necessary for approving: - any expenditure with the exception of expenditures already agreed upon in the Budget. - any major change in the nature of the Project including starting or stopping to conduct a particular part of the Project.

As for the Advisory Committee, who will be composed of three persons, the participants agreed on a number of possible members, who will be contacted sequentially according to a shared ranking:

1. Stan Metcalfe
2. Jean Paul Fitoussi
3. Koen Frenken
4. Pascal Petit
5. Nick von Tunzelmann
6. Ben Martin
7. Frank Neffke

The Advisory Committee has two main objectives. First, to focus the research undertaken by the PICK-ME project towards the kind of issues that public administrations are interested in. Second, to monitor the policy recommendations extracted from each of the work packages as well as to validate the final policy recommendations guide.

The group has decided that the scientific quality of the PICK-ME contributions will be assessed by means of a standard refereeing process, managed by the Steering Committee and the assistance of the Advisory Committee.

The group then proceeded to the presentation of the contributions of each work package to the project. All of the slides can be found in the Annexes. The first presentation was delivered by professor Ammon Frenkel and Daphne Getz of the Samuel Neuman Institute of Israel, leading institution of Work Package 2. The presentation highlighted the key issues to be addressed in the course of the project, especially related to a system based perspective on policy innovation. This engendered a lively discussion among the participants as well as the interest of Domenico Rossetti.

The presentation of WP3 by Jackie Krafft (GREDEG, CNRS and University of Nice) then followed. She outlined the basic tenets of the theoretical framework informing the research activity of the PICK-ME project, grounded in the concepts of recombinant knowledge and innovation as an emergent property of complex system dynamics.

Ron Boschma (University of Utrecht) presented the research activity to be carried out within the context of WP5, by emphasizing synergies and complementarities among the institutions involved in it, as well as with the other WPs of the research project.

After lunch, Domenico Rossetti di Valdalbero presented a useful outline of the key issues concerning the coordination of the project as well as its financial management. The participants lively debated upon the guidelines presented by Domenico Rossetti and reach a rich articulated consensus on the vision, methodology and prospects for future implementation of the projects, in particular from the policy viewpoint.

The presentation by Simona Iammarino (LSE) on WP6 then followed. Such WP is particularly focused on the role of demand for innovation in shaping the evolution of the educational system and hence the skills composition in different places.

The presentation of WP4 has been carried out by Francesco Quatraro (UNS), who outlined the empirical background underpinning part of the research activity. Aldo Geuna (CCA) presented the outcome of a pivotal survey on inventors which will serve as a benchmark to carry out on field research involving CCA, LSE and UU. Finally Pier Paolo Saviotti (UHOH) presented some examples of simulation models to be implemented to inform the policymaking process.

Pablo d'Este (CSIC) discussed the main tasks that make up WP7. In particular, he showed the strict complementarity and the policy convergence of the different case studies to be implemented within this context.

Finally Itzhak Goldbelrg showed potential direction to gather the results of the research project into an integrated bundle of suggestions for policy makers.

Domenico Rossetti took the floor to conclude the meeting.

During the last discussion the participants agreed on some further important issues:

- a) The next meeting will be held in Nice, October 2011. The 3<sup>rd</sup> meeting will take place in Valencia in July 2012, i.e. slightly earlier than indicated in the Technical Annex, so as to discuss a preliminary draft of the mid-term report to be submitted in month 21 to the European Commission.
- b) The UNS partner will take care of the dissemination by implementing a web site with partly public and public private access to share information and make available all the documents, reports and papers related to the PICK-ME project.

## Annex I

### PICK ME Kick off meeting

February 4<sup>th</sup>, 2011 – Collegio Carlo Alberto (Moncalieri)

9.30-9.35	'Welcome and introduction' Cristiano Antonelli and Francesco Quatraro
9.35-9.50	EU research and innovation policy context Domenico Rossetti di Valdalbero
9.50-10.15	Discussion on the following issues: <ul style="list-style-type: none"> <li>– Proposals for the Steering Committee</li> <li>– Proposals for the Advisory Committee</li> <li>– Proposals for the Evaluation Committee of scientific quality of PICK ME contributions</li> </ul>
10.15- 11.15	Demand-side and supply-side innovation policies Introduction: SNI (30') Discussion (30')
11.15-11.45	Jackie Krafft (UNS): WP3 - Development of an integrated analytical framework (30') a. Andreas Pyka (UHOH)
11.45-12.15	Ron Boschma (URU): WP5 - Evolution of demand and dynamics of knowledge-base in knowledge intensive sector (30')
12.15-13.00	Lunch (Dutch treatment)
13.00-14.00	EU research project scientific and financial management Domenico Rossetti di Valdalbero
14.00-17.00	Brainstorming roundtable: scientific perspectives on integration and cooperation. Chair: Cristiano Antonelli Overview by Working Packages' leaders 20' presentation + 10' discussion <ol style="list-style-type: none"> <li>1) Simona Iammarino (LSE): WP6 - Demand and skills matching in local labour markets</li> <li>2) Cristiano Antonelli, BRICK: WP4 - Demand and the rate and direction of R&amp;D and innovation efforts <ol style="list-style-type: none"> <li>b. Francesco Quatraro (UNS)</li> <li>c. Aldo Geuna (CCA)</li> <li>d. PierPaolo Saviotti (UNS)</li> </ol> </li> <li>3) Pablo d'Este (CSIC): WP7 - Evolution of demand, sectoral development and the organization of innovative activities</li> <li>4) Itzhak Goldberg (CASE): WP8 - Demand-driven policy designs for knowledge generation and exploitation</li> </ol>
17.00	Conclusions